VAPING AND OUR YOUTH

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In Simcoe Muskoka

1 in 3

students in grades

7-12

report vaping.

29% of Canadian high school students have tried an e-cigarette.

NOT AN EXPERIMENT





REALITIES

- Nicotine addiction
- Changes the youth brain
- Increased anxiety, potential for depression.
- Immediate & long-term health effects
- 3-4 times more likely to smoke cigarettes
- Cancer causing toxins
- And more.....

NOT AN EXPERIMENT







Current Laws





FLAVOURED E-LIQUID

CAN ONLY BE SOLD IN SPECIALITY
VAPE SHOPS



E-LIQUID WITH > 20MG NICOTINE

CANNOT BE LEGALLY SOLD
IN CANADA



YOU'VE BEEN FINED

\$305

(IF YOU VAPE ON SCHOOL PROPERTY, ANYTIME, 24/7)

Over 68% from their friends or family.



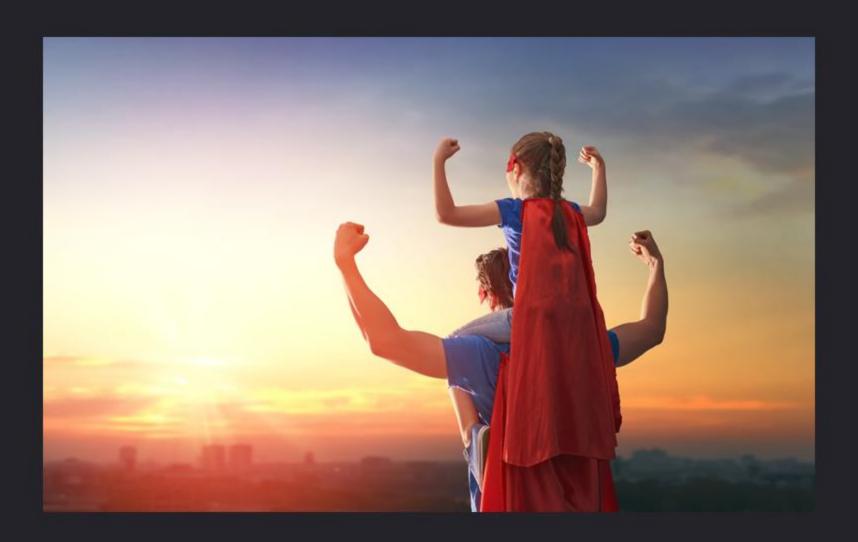
SAFE



NORMAL



You have an important role.



HOME THE INDUSTRY HEALTH EFFECTS COVID-19 & VAPING TAKE ACTION QUIT PLAN EDUCATORS PARENTS

DON'T TREAT YOUR HEALTH LIKE AN EXPERIMENT.

VAPING HAS LONG-TERM HEALTH EFFECTS





